



RAJIVA SINHA
FOUNDATION

Empowering enterprises

Your strategic partner in growth

As a think tank, we empower businesses of every scale with expert guidance, strategic networks, and practical solutions



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The Rajiva Sinha Foundation (RSF) is an independent, non-profit think tank established by former Indian Administrative Service (IAS) officer Rajiva Sinha to empower Micro, Small & Medium Enterprises, startups, and large enterprises with research-driven insights and experience-based guidance.

RSF is committed to advancing regional socio-economic development through innovation-led entrepreneurship. It actively fosters industry-academia partnerships, enabling enterprises to benefit from expert knowledge, practical solutions, and collaborative opportunities.

Its work spans from helping enterprises launch and scale, to providing web-based support services, to organising programmes that connect businesses with resources and funding sources, and create new avenues for entrepreneurial success.

Connect and transform

Turning insights into action for sustainable enterprise growth

We support businesses with expert, research-driven analysis to identify sector-specific challenges and opportunities.

Through status papers, policy briefs, and curated business ideas, we support enterprises navigate the evolving industrial landscape.

Our core functions

Think-tank services – Develop sectoral papers, explore innovative solutions, and foster multi-stakeholder collaboration.

Information access – Provide explanations of Acts, Rules, and guidelines relevant for entrepreneurs.

Enterprise support – We provide guidance on applying for various statutory requirements, as well as in the areas of finance, technology adoption, product diversification, export preparedness, and potential market linkages.

Strategic guidance – Support the planning and expansion of industrial clusters, parks, logistics hubs, and infrastructure facilities.

From ideas to impact

Our digital and physical platforms act as one-stop solutions for enterprises – delivering legal, financial, technological, and marketing guidance.

We also provide guidelines for MSMEs in accounting, taxation, HR compliance, and e-marketplace presence.

Key initiatives

- **Investment promotion:** Organising roadshows, exhibitions, and seminars to attract investors.
- **Capacity building:** Facilitating training for entrepreneurs, start-ups, SHGs, FPOs, and rural enterprises to enhance skills and employability.
- **Industry-academia linkages:** Partnerships that facilitate demand-driven training and tech transfers.
- **Corporate Social Responsibility (CSR) support:** Guide, support, plan and assess the impact of CSR activities of corporates, providing comprehensive support with assistance in designing and implementing effective CSR programmes.
- **Key Result Areas (KRA) and Standard Operating Procedures (SOP):** Develops tailored KRA and SOPs to assist MSMEs define success, enhance efficiency, and achieve sustainable growth.
- **Collaborations:** The Foundation collaborates with government institutions, industry associations, chambers of commerce, and international agencies to drive industrial growth.

We also conduct policy research, surveys, pilot projects, and impact evaluations to ensure our strategies remain relevant, effective, and future-ready.





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Shaping a business ecosystem that
supports innovation, fosters investment,
and creates opportunities for all

contact@rsfoundation.in

Office: 4A, Fourth floor
53 Sarat Bose Road
Kolkata 700 025

www.rsfoundation.in