



# TIGERS' PITCH

Where bold ideas meet  
fierce investors

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Tigers' Pitch is a first-of-its-kind reality show designed to spotlight and support the next generation of entrepreneurs. Young founders will compete to present their most innovative business ideas, pitching directly to a panel of distinguished business leaders, investors, and academic mentors. In each episode, entrepreneurs will not only showcase their vision and capabilities but will also have the opportunity to secure crucial venture funding on the spot, making every moment high-stakes and must-watch television.

Talent Grooming Support will come from IIM Calcutta Innovation Park and IISER, Kolkata and collaborations from the Indian Chamber of Commerce (ICC) and Merchants Chamber of Commerce (MCC).

The RS Foundation is proud to pioneer this unique platform, blending entertainment with real-world impact. Our goal is to celebrate bold ideas and reward entrepreneurial excellence and all the while thrill TV audiences.



The Rajiva Sinha Foundation (RSF) is an independent, non-profit think tank established by former Indian Administrative Service (IAS) officer Rajiva Sinha to empower Micro, Small & Medium Enterprises, startups, and large enterprises with research-driven insights and experience-based guidance.

Its work spans from helping enterprises launch and scale, to providing web-based support services, to organising programmes that connect businesses with resources and funding sources, and create new avenues for entrepreneurial success.

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