



## Bengal's brightest founders and startups.

*One stage.*

**Real investors.**

Host: Actor and director  
**PARAMBRATA CHATTERJEE**

Tigers' Pitch is Bengal's first entrepreneurship-focused reality platform designed to spotlight visionary founders, emerging startups, and transformative business ideas. Combining the emotional storytelling of Bengali entertainment with the high-stakes energy of startup investing, the platform creates a space where entrepreneurs pitch real businesses to real investors, mentors, and industry leaders.

### MISSION & VISION

Tigers' Pitch aims to build Bengal's most influential entrepreneurship ecosystem, identifying bold ideas, amplifying founder stories, and connecting startups with investors, mentors, institutions, and audiences. The initiative inspires the next generation of entrepreneurs and positions Bengal as a hub for innovation, ambition, and enterprise.

### ABOUT THE FOUNDATION

The **Rajiva Sinha Foundation** (RSF) is an independent, non-profit think tank founded by former IAS officer Rajiva Sinha. The Foundation works to empower enterprises, startups, MSMEs, and industries through strategic guidance, research, industry collaboration, mentorship, and ecosystem development. RSF's mission is to foster innovation-led entrepreneurship and accelerate regional socio-economic growth.

### CORE OBJECTIVES

**01**

Showcase Bengal's most promising founders and startups.



**02**

Provide mentorship, visibility, and ecosystem support to entrepreneurs.



**03**

Build connections between investors, founders, academia, and industry.



**04**

Inspire youth and aspiring entrepreneurs through relatable success stories.



**05**

Build a scalable regional startup movement with national relevance.



- **Shooting dates: 14, 15 and 16 June 2026 from 11 a.m.**
- **Telecast in July 2026 on Zee 24 Ghanta**

**TIGERS' PITCH: A powerful blend of business, storytelling, mentorship, and cultural pride, designed not just as a television format, but as a movement that celebrates Bengal's entrepreneurial future.**